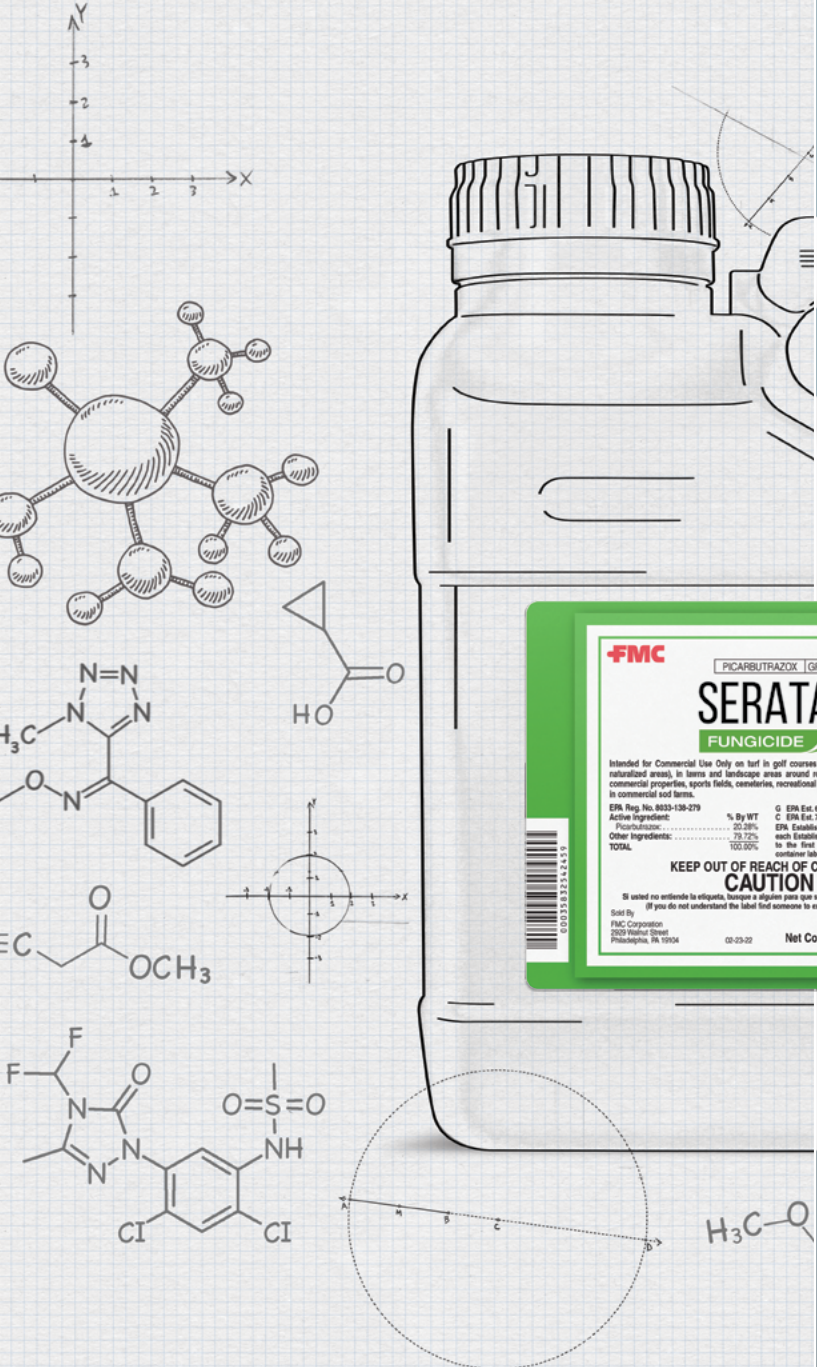


EXCLUSIVE INNOVATION

EXCLUSIVE SAVINGS



FMC 11014245 - 22053083
PICARBUTRAZOX | GROUP U17 | FUNGICIDE

SERATA[®]

FUNGICIDE

Intended for Commercial Use Only on turf in golf courses (greens, tees, fairways, roughs, naturalized areas), in lawns and landscape areas around residential, public, industrial, and commercial properties, sports fields, cemeteries, recreational areas, parks, turf seed farms and in commercial sod farms.

Active Ingredient	% By WT	G EPA Est. 67549-AZ-1	M EPA Est. 275-001-1
Picarbtrazox	22.28%	C EPA Est. 70815-GA-001	EPA Establishment Numbers (The letter before each Establishment Number above corresponds to the first letter in the list number on the container label.)
Other Ingredients	77.72%		
TOTAL	100.00%		

KEEP OUT OF REACH OF CHILDREN
CAUTION

Si usted no entiende la etiqueta, busque a alguien para que se la explique a usted en detalle. (If you do not understand the label find someone to explain it to you in detail.)

Sold By:
FMC Corporation
2929 Walnut Street
Philadelphia, PA 19104 02-23-22 Net Contents: 2 lb 3 oz (35 oz)

UP TO 36% OFF FUNGICIDES

UP TO 31% OFF HERBICIDES

UP TO 30% OFF INSECTICIDES

September 1 - December 6, 2024

To qualify for a rebate, rebate must total at least \$500 minimum. Offer valid September 1 through December 6, 2024. All agency products invoiced between September 1, 2024 and December 6, 2024 will receive June 13, 2025 terms for the end-user.

FMC EARLY ORDER PROGRAM 2024

TRUE CHAMPIONS
TrueChampionsEOP.com



GET BEST-IN-YEAR PRICES ON INDUSTRY-LEADING PRODUCTS

FUNGICIDES

Name	FRAC	Agency Price	Sept-Oct Rebate per Unit	% Off	Nov-Dec 6 Rebate per Unit	% Off	Qualifies for Booster
Fame® +C Fungicide 2.5 gal	11, M5	\$564	\$40	7%	\$15	3%	●
Fame® SC Fungicide 16 oz	11	\$445	\$147	33%	\$55	12%	●
Fame® SC Fungicide 64 oz	11	\$1,599	\$480	30%	\$180	11%	●
Fame® SC Fungicide 2.5 gal	11	\$6,729	\$1,130	17%	\$429	6%	●
Fame® SC Fungicide 2.5 gal 2-3 units NEW	11	\$6,729	Vol. rebate: \$1,682	25%			●
Fame® SC Fungicide 2.5 gal 4+ units NEW	11	\$6,729	Vol. rebate: \$1,817	27%			●
Kalida® Fungicide 64 oz	7,3	\$825	\$125	15%	\$47	6%	●
Kalida® Fungicide 64 oz 4+ units	7,3	\$825	Vol. rebate: \$300	36%			●
Rayora® Fungicide 2.5 gal	3	\$613	\$61	10%	\$23	4%	●
Rayora® Fungicide 2.5 gal 6+ units	3	\$613	Vol. rebate: \$166	27%			●
Serata® Fungicide 35 oz NEW	U17	\$475	\$29	6%	\$11	2%	●
Serata® Fungicide 35 oz 8+ units NEW	U17	\$475	Vol. rebate: \$57	12%			●

HERBICIDES

Name	Agency Price	Sept-Oct Rebate per Unit	% Off	Nov-Dec 6 Rebate per Unit	% Off	Qualifies for Booster
Blindside® Herbicide 0.5 lb bottle		\$20		\$8		
Dismiss® NXT Herbicide 10 oz	\$92	\$12	13%	\$4	5%	●
Dismiss® NXT Herbicide 60 oz	\$490	\$58	12%	\$22	4%	●
Dismiss® NXT Herbicide 60 oz 8+ units	\$490	Vol. rebate: \$132	27%			●
Dismiss® CA Herbicide 6 oz bottle		\$14		\$5		
Dismiss® South Herbicide 1 pint		\$18		\$7		
Dismiss® Turf Herbicide 6 oz bottle		\$14		\$5		
Dismiss® Turf Herbicide 64 oz bottle		\$48		\$18		
Echelon® 4SC Herbicide 1 gal	\$445	\$49	11%	\$18	4%	●
Echelon® 4SC Herbicide 1 gal 16+ units	\$445	Vol. rebate: \$138	31%			●
Echelon® 0.3% On-Fertilizer 50 lb bag NEW		\$3		\$1.25		
Echelon® 0.375% On-Fertilizer 50 lb bag NEW		\$4		\$1.50		
Echelon® 0.5% On-Fertilizer 50 lb bag NEW		\$5		\$2		
QuickSilver® Herbicide 8 oz bottle		\$21		\$8		
Solitare® WSL Herbicide 3/4 gal		\$12		\$4		
Solitare® WSL Herbicide 2.5 gal	\$257.25	\$57	22%	\$21	8%	●
Solitare® WSL Herbicide 2.5 gal Pallet 48+ units	\$257.25	Vol. rebate: \$80	31%			●
Solitare® Herbicide 1 lb jar		\$15		\$6		
Solitare® Herbicide 4 lb bottle	\$579	\$65	11%	\$24	4%	●
Xonorate® 2SC Herbicide 12 oz bottle	\$479.70	\$82	17%	\$31	6%	●

INSECTICIDES

Aria® Insecticide 160 gram bottle		\$19		\$7		
Durentis™ Insecticide 16 oz NEW	\$600	\$60	10%	\$23	4%	●
Durentis™ Insecticide 16 oz 4+ units NEW	\$600	Vol. rebate: \$90	15%			●
Durentis™ Insecticide 64 oz NEW	\$2,250	\$225	10%	\$84	4%	●
Durentis™ Insecticide 64 oz 4+ units NEW	\$2,250	Vol. rebate: \$675	30%			●
Scion® Insecticide with UVX® Technology 32 oz	\$152	\$34	22%	\$13	8%	●
Talstar® Professional Insecticide 30 gal		\$400		\$150		
Talstar® Select Insecticide (RUP) 1 gal		\$6		\$2		
Triple Crown® Golf Insecticide (RUP) 1 gal	\$338	\$48	14%	\$18	5%	●
Triple Crown® T&O Insecticide 1 gal	\$338	\$48	14%	\$18	5%	●

SAVE MORE WITH **VOLUME BUYS** ON BIG EXCLUSIVES
SEPTEMBER AND OCTOBER ONLY



SERATA®
 FUNGICIDE

GET SERATA
 35 OZ FOR

\$311/ACRE

WHEN YOU BUY 8+ UNITS.

VOL. REBATE PER UNIT: \$57

at 0.6 oz/1000 ft²



FAME® SC
 FUNGICIDE

GET FAME SC
 2.5 GAL FOR

\$127/ACRE

WHEN YOU BUY 2-3 UNITS.

VOL. REBATE PER UNIT: \$1,682

\$2.91/1000 ft² at 8 fl oz/acre



FAME® SC
 FUNGICIDE

GET FAME SC
 2.5 GAL FOR

\$123/ACRE

WHEN YOU BUY 4+ UNITS.

VOL. REBATE PER UNIT: \$1,817

\$2.82/1000 ft² at 8 fl oz/acre



RAYORA®
 FUNGICIDE

GET RAYORA
 2.5 GAL FOR

\$87/ACRE

WHEN YOU BUY 6+ UNITS.

VOL. REBATE PER UNIT: \$166

at 62 fl oz/acre



KALIDA®
 FUNGICIDE

GET KALIDA
 64 FL OZ FOR

\$139/ACRE

WHEN YOU BUY 4+ UNITS.

VOL. REBATE PER UNIT: \$300

at 17 fl oz/acre



DISMISS® NXT
 HERBICIDE

GET DISMISS NXT
 60 FL OZ FOR

\$30/ACRE

WHEN YOU BUY 8+ UNITS.

VOL. REBATE PER UNIT: \$132

\$0.68/1000 ft² at 5 fl oz/acre



ECHELON® 4SC
 HERBICIDE

GET ECHELON 4SC
 1 GAL FOR

\$86/ACRE

WHEN YOU BUY 16+ UNITS.

VOL. REBATE PER UNIT: \$138

\$1.97/1000 ft² at 36 fl oz/acre



SOLITARE® WSL
 HERBICIDE

GET SOLITARE WSL
 2.5 GAL FOR

\$2.20/1000 FT²

WHEN YOU BUY 48+ UNITS.

VOL. REBATE PER UNIT: \$80

at 4 fl oz/1000 ft²



DURENTIS™
 INSECTICIDE

GET DURENTIS
 16 FL OZ FOR

\$86/ACRE

WHEN YOU BUY 4+ UNITS.

VOL. REBATE PER UNIT: \$90

\$1.98/1000 ft² at 2.7 fl oz/acre



DURENTIS™
 INSECTICIDE

GET DURENTIS
 64 FL OZ FOR

\$66/ACRE

WHEN YOU BUY 4+ UNITS.

VOL. REBATE PER UNIT: \$675

\$1.51/1000 ft² at 2.7 fl oz/acre



EARN UP TO AN **EXTRA 8%**
IN SEPTEMBER AND OCTOBER



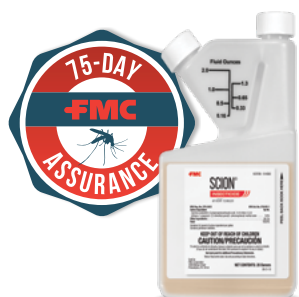
Total Agency Purchases on Invoice	Additional Rebate	Rebate Booster
\$10,000-\$19,999	2%	\$200
\$20,000-\$29,999	4%	\$800
\$30,000-\$59,999	6%	\$1,800
\$60,000+	8%	\$4,800

- Earn an additional 2–8% on FMC agency products — **only in September and October**
- Must purchase \$10,000 of qualifying agency products in September, including **Durentis 16 oz/64 oz** or **Fame SC 64 oz/2.5 gal**, to earn additional rebates through October

* Booster with all other qualifying agency product-specific rebates earned for purchases made September 1 – October 31, 2024.

* Individual locations of golf course management/ownership groups must qualify separately.

POWERFUL PRODUCT ASSURANCES



CONTROL MOSQUITOS FOR 75 DAYS WITH SCION® INSECTICIDE WITH UVX® TECHNOLOGY



GET 100-DAY CONTROL WITH ECHELON HERBICIDE

AGAINST CRABGRASS, GOOSEGRASS, YELLOW NUTSEGE, AND GREEN KYLLINGA



STOP FAIRY RING ALL SEASON LONG WITH FAME® SC AND KALIDA® FUNGICIDES

There simply isn't a better EOP



ENROLL FOR FREE TO SAVE DURING EOP

TRUE CHAMPIONS

TrueChampionsEOP.com

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