

BASF
We create chemistry

 **LAWN**

--- 2025 EARLY ORDER PROGRAM ---

FOUNDATION BUILDER

START SIMPLE. PLAN SMART. SAVE BIG.

**CHEMISTRY
THAT'S A CUT ABOVE**

Stock up on innovative herbicides,
fungicides and insecticides.

EARN REBATES
UP
TO **24%**

Buy early. Save big.

Start your year strong with the powerful combination of innovation and savings with the BASF Foundation Builder. An Early Order Program filled with innovative solutions including advanced herbicides, fungicides, and insecticides for across-the-lawn performance.

Stock up now and save with industry-leading rebates and cutting-edge chemistry.



FOR MORE INFORMATION VISIT
BETTERTURF.BASF.US/LAWNCARE/EOP

**CONTACT YOUR DSR TO START BUILDING
YOUR FOUNDATION TODAY.**

Additional Program Details and Qualifications: All Agency products are sold on behalf of BASF. All sales are final. No returns. Rebate will be based upon reported sales from the BASF Authorized Agent(s) and Distributor(s). The T&O EOP End-User Rebate program applies only to these Qualified End-User professionals: golf, lawn & landscape, sports turf, sod farms, municipalities, and parks & recreation. Multiple sales orders for one customer are cumulative and will qualify if ordered between program dates and from any BASF Authorized Agent(s) and/or Distributor(s). BASF reserves the right to cancel or modify this program at any time. All products may not be registered for sale or use in all states. Please check with your state or local Extension Service. FreeHand 1.75 herbicide, Pillar G Intrinsic brand fungicide, Pillar SC Intrinsic brand fungicide, Siesta insecticide fire ant bait and Tower herbicide are not for sale, distribution and/or use in New York State. Amdro, Drive, FreeHand, Insignia, Intrinsic, Lexicon, Orkestra, Pageant, Pendulum, Pillar, Pylex, Siesta, Sultan, Tower, Ventigra, and Xzemplar are registered trademarks of BASF. **Always read and follow label directions.** © 2024 BASF Corporation. All rights reserved. PSS 24-30-141_EOP

AGENCY LAWN FUNGICIDE BUILDER

1	Select your qualifying fungicide brand(s).	Qualifying Purchase Levels	Oct. 1 - Oct. 31 Earned Incentive %	Nov. 1 - Dec. 6 Earned Incentive %	Brands Required to Achieve Tier
2	Order at least \$3,000 to start saving.	\$3,000 - \$7,999	8%	3%	1
3	Order in October to lock in the highest rebates.	\$8,000 - \$19,999	14%	6%	Any 3 Fungicide-BUILDER brands
		\$20,000 - \$29,999	17%	9%	Any 3 Fungicide-BUILDER brands
		\$30,000 - \$39,999	20%	10%	Any 3 Fungicide-BUILDER brands
		\$40,000+	24%	12%	Any 3 Fungicide-BUILDER brands
Extended payment terms to June 10, 2025					

Product	Package	Redemption Value	Quantity	Total
Fungicides				
Insignia® SC Intrinsic® brand fungicide	4 x 30.5 fl oz	\$2,305.80		
Insignia SC Intrinsic brand fungicide	2 x 2.5 gal	\$7,535.40		
Lexicon® Intrinsic brand fungicide	4 x 21 fl oz	\$2,531.76		
Xzemplar® fungicide	2 x 114 fl oz	\$3,611.52		
Xzemplar fungicide	4 x 11.4 fl oz	\$841.76		
		SUBTOTAL:		

ACROSS-THE-LAWN SOLUTIONS (HERBICIDES, FUNGICIDES AND INSECTICIDES):

1	Order at least \$3,000 to start saving.	Qualifying Purchase Levels	Oct. 1 - Dec. 6 Earned Incentive %
2	Earn a 12% rebate by reaching \$20,000 in total purchases.	\$3,000 - \$7,999	4%
3	Buy now and don't pay until June 10, 2025.*	\$8,000 - \$19,999	6%
		\$20,000+	12%

Product	Package	Redemption Value	Quantity	Total
Herbicides				
Drive® XLR8 herbicide	4 x 0.5 gal	\$228.13		
Drive XLR8 herbicide	2 x 2.5 gal	\$529.69		
FreeHand® CA 1.75G herbicide	1 x 50 lb	\$116.50		
Pendulum® 2G herbicide	40 lb bag	\$90.00		
Pendulum 2G herbicide	20 lb bag	\$51.25		
Pendulum AquaCap herbicide	2 x 2.5 gal	\$290.63		
Pendulum AquaCap herbicide	1 x 15 gal	\$1,061.10		
Pylex® herbicide	4 x 4 fl oz	\$1,509.12		
Tower® herbicide	2 x 2.5 gal	\$2,153.06		
Fungicides				
Orkestra® Intrinsic® brand fungicide	4 x 16 oz	\$702.08		
Pageant® Intrinsic brand fungicide	4 x 1 lb	\$463.40		
Pillar® G Intrinsic brand fungicide	30 lb bag	\$110.63		
Pillar G Intrinsic brand fungicide	15 lb bag	\$59.63		
Pillar SC Intrinsic brand fungicide	4 x 43.5 fl oz	\$891.75		
Insecticides				
Amdro® Pro fire ant bait	1 x 25 lbs	\$593.75		
Siesta® insecticide fire ant bait	15 lbs	\$289.13		
Sultan® miticide	4 x 0.125 gal	\$743.32		
Ventigra® insecticide	4 x 20 fl oz	\$1,361.60		
		SUBTOTAL:		

* All agency products invoiced between October 1, 2024 and December 31, 2024 will receive June 10, 2025 terms for the end user. Across-The-Lawn Solutions agency products include: FreeHand CA 1.75G herbicide, Orkestra Intrinsic brand fungicide, Pageant Intrinsic brand fungicide, Pendulum AquaCap herbicide 15-gal, Pylex herbicide, Sultan miticide, Tower herbicide and Ventigra insecticide.